SOCIN'22
Social Innovations

Mykolas Romeris University

SOCIN

14:30-15:30	**STREAM 2: PROSPECTS FOR SUSTAINABILITY AND PROGRESS IN PUBLIC GOVERNANCE AND BUSINESS** **[SECTION 1] (C-I-414)** **LINK: https://bit.ly/3yq2KOc** **Moderator: Assoc. Prof. Dr. Miglė Eleonora Černikovaitė (Mykolas Romeris University, Lithuania)** **1st speaker:** Prof. Dr. Arvydas Guogis (Mykolas Romeris University, Lithuania) *What is New in Welfare States Typology in Relation to Public Administration Models?* **2nd speaker:** PhD Student Elena Codoni (University of Macerata, Italy) *Is the Benefit Company a Successful Model for Harmonizing the Relationship Between for Profit Companies, Public Administration, and Local Communities? Evidence from the Italian and French Experiences of Benefit Companies.* **3rd speaker:** Zuhair Abbas (Tomas Bata University in Zlin, Czech Republic), Rasa Smaliukienė, Roman Zámečník & Ghulam Kalsoom *Green HRM Practices as Drivers for Environmental and Social Performance: A Social Cognitive Perspective.* **4th speaker:** Assoc. Prof. Dr. Miglė Eleonora Černikovaitė & Assoc. Prof. Dr. Žaneta Karazijienė (Mykolas Romeris University, Lithuania) *Hybrid Communication as a Prospect for Organisation Development in Lithuania.*
15:30-16:00	**COFFEE BREAK**
16:00-17:00	**Moderators: Assoc. Prof. Dr. Artūras Balkevičius (Mykolas Romeris University, Lithuania) & Dr. Mykhailo Prazian (Mykolas Romeris University, Lithuania)** **1st speaker:** Dr. Isabel Palomo-Domínguez (Mykolas Romeris University, Lithuania) *Sustainability as a Factor of Responsibility, Transformation and Leadership in the Marketing and Advertising Sector.* **2nd speaker:** Dr. Mykhailo Prazian (Mykolas Romeris University, Lithuania) *Sustainability: Bridging the Gaps between Law, Finance and Technology.* **3rd speaker:** Dr. Eddy Bruno Esien (Charles University, Czech Republic) *Digital Citizenship and its Applications to Analyse Government-Civil Society Engagement Governance for Sustainable Democracy, Inclusion, and Development in Africa.* **4th speaker:** Dr. Eddy Bruno Esien (Charles University, Czech Republic) *Participation, Principles, and Leadership in Intergovernmental Organizations - Civil Society Collaborative Governance for Sustainable Inclusive Peacebuilding and Development in Africa.* **5th speaker:** Assoc. Prof. Dr. Artūras Balkevičius (Mykolas Romeris University, Lithuania) *Internal Auditor as Improvement Organization's Sustainable Development, and Risk Management.*